Dataweavers Coptimizely

A DXP that just works? Consider it done.

Everyone's a maker—developers, marketers, and digital professionals, each bringing their unique creative superpower. But even the best can get tangled in the complexity of today's digital experience platforms.

At Dataweavers, we empower your team to focus on what excites them, cutting out the manual busywork with platform infrastructure that operates seamlessly in the background.

Purpose-built for traditional, headless, and hybrid setups, it connects developer and marketing workflows, simplifying operations and reducing complexity. Trusted by leading enterprises and powering over 300 websites, our Platform Operations model accelerates deployment—so you're ready to roll in 90 days, not 9 months. And with guaranteed 99.9% uptime, your digital platform stays up, resilient, and optimized, enabling your teams to deliver experiences that set the standard.

Game changer.



Leave the management to us

With 24/7 monitoring, automated scaling, proactive issue resolution, and regular security updates, your team is supported by us they can stay focused on what they do best, innovation.



DevOps without disruptions

We give you automated deployment pipelines, testing, and monitoring so every deployment you do it seamless and reliable.



Worried about compliance?

We operate entirely within your Azure tenant. Rest assured knowing your business' data residency, security, and internal standards are always met, making it ideal for regulated industries.

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Fusion for Optimizely supercharges your CMS platform by giving your teams the freedom to deliver top-tier digital experiences. With Dataweavers Fusion, manual work is history—welcome to seamless, automated DevOps. From proactive monitoring to round-the-clock scaling and security updates, Fusion keeps your digital platform resilient, responsive, and fully compliant.

Is Fusion for you?

We designed Fusion for teams using Optimizely CMS and Optimizely Configured commerce. So whether you're a marketer crafting digital experiences, developer building seamless workflows, or part of a tech team managing infrastructure—Fusion for Optimizely is for you.



Dataweavers Arc is a managed Platform
Operations and Rendering Host for
Optimizely Headless, compatible with
Optimizely SaaS and CMS in Azure or hybrid
environments. Offering automated DevOps
and robust security, Arc handles
deployment, monitoring, scaling, Graph
connectivity, and performance tuning,
enabling your team to deliver seamless
digital experiences. Imagine transforms a
Next.js head into an enterprise-grade
solution with reliable performance, security,
and uptime.

Is Arc for you?

Arc is built for the marketers shaping digital journeys, developers building dynamic applications, and tech teams overseeing infrastructure—all working with Optimizely SaaS, CMS, or Optimizely Graph.